

### MESSAGE FROM THE OCDPA STAFF

As you may recall, OCDPA, with funding from the Public Health Agency of Canada, began last fiscal with a scan of programs and services that address primary health promotion for the prevention of chronic disease. A survey tool was developed by Rebecca Byers for the collection of data in conjunction with input from Dr. Donna Mitchell and Eric Lee, experts in the field of collecting community program data. Initial data was requested from 10 diabetes strategy projects, and listservs of both the HHRC and FOCUS. This data will serve as the basis for start of phase two. As we move into this fiscal, we also move into the next phase of development on this web-hosted interactive searchable database.

We are very excited at the vast number of opportunities this database will afford the end user. It will allow people to not only input valuable information on resources/programs they have in the area of chronic disease prevention but it's automated systems will allow for continuous updating and archiving of information as required.

As with other initiatives, an advisory committee is being established to provide input to staff in the development and collection of data. An invitation has been distributed to potential advisory committee participants who were involved through the initial development phase. We would like to extend an invitation to Alliance members who have had experience in creating and managing web survey tools, who would be interested in contributing their expertise and time over the next 7 months. Please contact Ann-Marie Kungl ([akungl@opha.on.ca](mailto:akungl@opha.on.ca)).

A prototype of the database is under construction now and should be ready for staff to test with phase 1 data for the beginning of July. The intent is to iron out any bugs and ensure ease of use for those who will be testing the online interactive data entry of materials in phase 2.

So, you ask, where is the data coming from for round two? Well, the marketing has begun! We are now looking to gather information from the 37 public health departments, CHCs, OHPRS and those NGOs who make up the Alliance. We won't spoil the surprise here but, you should be hearing from us at the end of June and beginning of July with a lot more details.

As with any project, evaluation will be key. Not only do we want to assess the data that is being collected but the usability and functionality of the database. As we all know there are many databases out there, we want ours to be current, relevant, useful and user friendly.

Then what, you might ask? It only makes sense that the next stage of this project is one of sustainability. We hope that the development of this database and the automated systems we hope to put in place will be the stepping stone to keeping this database a viable tool for all to use. However support of staff at OCDPA will be required and will become apart of our plans for the next fiscal.

More information will be coming to Alliance members at our upcoming June 28th meeting.

*Wishing you a safe, healthy happy Summer,  
OCDPA Staff*

**OCDPA CHAIR**

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*Suggestions, content, or conference/ workshop information can be sent to [ocdpa@opha.on.ca](mailto:ocdpa@opha.on.ca)*

## ONTARIO CDP MANAGERS IN PUBLIC HEALTH

The OCDPMPH has finalized their terms of reference and we continue on our strategic priorities. Our first priority is to introduce our group to key stakeholders across the province, then we will be looking at how we can become involved in a leadership capacity to assist in the coordination of chronic disease prevention and health promotion initiatives across the province.

I would like to take this opportunity to introduce to you my fellow OCDPMPH members and information for the region that they are representing:

Christine Bushey, Chair                      Central Region  
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Linda Ferguson, Vice Chair              Toronto Region  
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Sharlene Sedgwick                      Central West Region  
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## COMMUNICATIONS WORKING GROUP

The Communications working group in conjunction with Neglia Design has been working on the development of an identity for the OCDPA. The identity is a symbolic articulation of an integrated chronic health prevention system that is created by the collaborative efforts of the alliance members. Working together to advance common interests, a graphic representation of the alliance as a whole is a key to identifying the collaborative efforts of the OCDPA. The identity embodies the main attributes of the OCDPA: collaborative leadership, shared learning, intelligence, action-oriented. We are proud to unveil the identity with everyone with this issue of the e-bulletin. Many thanks to the members of the Core for their input.

*Giselle Sicchia, Staff*

## ADVOCACY WORKING GROUP

Advocacy Team is currently reviewing the System Plan document and will be meeting in June to discuss an advocacy approach and focus, which will then be presented to the OCDPA as a whole for their consideration.

*Rowena Pinto, Chair*



## OCDPA IN ACTION

### *CPHA Conference Update*

A warm welcome back to our members who attended the Canadian Public Health Association Conference in Vancouver, B.C. last week. The Alliance had a poster and workshop accepted. Ann-Marie gave a poster presentation on our System Plan, followed by a workshop presented by Connie Clement and Ann-Marie Kungl on “An Integrated Chronic Disease Prevention System: Discussion”.

Our member Helene Gagne (CCO) presented on “Cancer and the Environment: A Stakeholder Engagement Approach” and Dr. Barb Riley (CBRPE) held a workshop on “Cafe ‘MIP’: Conversations about how principles of Multiple Intervention

Programs can improve public health research, policy and practice”.

### *McMaster Summer Institute*

At the 23rd Annual McMaster Summer Institute on Gerontology, Laurie Hurley presented on “Arthritis: Addressing Chronic Issues” and Ann-Marie Kungl gave a presentation for the Alliance on “Chronic Disease Prevention in Ontario: An Integrated Approach”.

### *CDPAC and OPHA Conferences*

We have submitted abstracts to both the CDPAC and OPHA Fall conferences. Please let us know what exciting events and talks you’re involved in.

## **STRATEGIC PLANNING (SHARED ENGAGEMENT) WORKING GROUP**

As a follow up to the information on the OCDPA System Plan provided in the previous e-bulletin, we wanted to provide you some additional information on the System as we prepare for our upcoming full Alliance meeting June 28th.

The system would be designed primarily at the provincial level. However, it would focus on supporting strong community-level interventions and would leverage federal infrastructure and activities. We envision a future in which a comprehensive, coherent system integrated across these levels would enable Ontario communities to pinpoint the highest impact intervention opportunities and best approaches; access adequate resources; undertake evidence-informed action; and have data monitoring and surveillance systems that allow them to continuously guide, evaluate, and refine knowledge and practice.

The integrated prevention system being proposed by the OCDPA is complementary to *Healthy Ontarians, Healthy Ontario* (MHP) and the *Chronic Disease Prevention and Management Framework* (MOHLTC).

Four priorities have been established, in which the OCDPA would undertake knowledge exchange (knowledge brokering), planning and coordination, and advocacy. The four priorities are:

- 1) Supporting and leveraging the Smoke-Free Ontario strategy by applying the proposed chronic disease prevention system;
- 2) Calling upon its members and partners to quickly ramp up action on addressing healthy and active living;
- 3) Planning and coordinating inter-risk factor knowledge transfer and common messages and communications; and
- 4) Working with local partners and Alliance members to broker improved coordination/integration of local coalitions and other resources addressing chronic disease prevention (e.g. OHHP - Taking Action for Healthy Living, tobacco, cancer and healthy communities coalitions, and community-based staff of provincial and national NGOs).

Adopting this system approach involves a huge leap forward in collaboration, communications, synergies, learnings and coordination. It will be a challenge for all of the participants, an unprecedented culture change. Given the tide of chronic disease our province is facing, it is an essential initiative. There is no time to delay. It is time to act.

*Deb Keen, Chair*

## **KNOWLEDGE EXCHANGE WORKING GROUP**

In a planning session held in early 2005, the Alliance struck a few working groups to attend to issues of interest for the Alliance. OCDPA members agreed that the Alliance could play a major role in knowledge exchange. A working group was mandated with the task of defining the knowledge exchange process and figuring out the role of the Alliance. On May 18 2005, the working group had its first teleconference during which next steps for action were identified to complete the task at hand. On October 17<sup>th</sup>, the Alliance assigned Ann-Marie Kungl to support the work of the Knowledge Exchange Group.

Based on a paper developed by CAMH on knowledge exchange, agreement was reached on some of the major concepts and processes involved in knowledge exchange. Members of the Knowledge Exchange Working Group then agreed to develop a position paper on knowledge exchange to submit to the OCDPA members in the hope of reaching consensus on the concepts at hand, using common language and concepts when talking about knowledge exchange and agreeing on the role of the Alliance in this process.

The position paper describes the process of knowledge exchange as applicable to chronic disease prevention and particularly so, to the potential role of the Alliance. Agreement is needed on the knowledge exchange component definitions, concepts and the role of the Alliance. Once agreement is reached by Alliance members on the content of the paper, the plan is to develop a detailed workplan and an environmental scan of knowledge exchange activities among current members.

*Hélène Gagné, Chair*

**OCDPA ALLIANCE AND WORKING GROUP MEETING SCHEDULE**  
As of March 31, 2005



<b>Date</b>	<b>Group and details</b>	<b>Time</b>	<b>Location</b>
June 26th, 2006	Advocacy Working Group	2:30 - 3:30pm	Teleconference
June 28th, 2006	OCDPA Full Members	9 - 12 pm	UofT, Medical Science Bldg 1 Kings College Circle
July 17/18, 2006	Core Planning Retreat	varies	TBD
September 11, 2006	OCDPA Core Meeting	1 - 4 pm	OPHA 700 Lawrence Ave W.
September 19, 2006	OCDPMPH	1:30 - 4pm	Teleconference
October 12, 2006	OCDPA Full Members	1 - 4pm	TBD
December 1st, 2006	OCDPA Full Members	9 - 12 pm	TDB

**Short forms**

CAMH	Centre for Addiction and Mental Health
CCO	Cancer Care Ontario
CCS	Canadian Cancer Society
H&S	Heart and Stroke Foundation
MOHLTC	Ministry of Health and Long Term Care
MPH	Ministry of Health Promotion
OPC	Ontario Prevention Clearinghouse
OPHA	Ontario Public Health Association
OCDPMPH	Ontario Chronic Disease Prevention Managers in Public Health
SPWG	Strategic Planning Working Group
TPH	Toronto Public Health
WG	Working Group

**MARK YOUR CALENDAR**

**Upcoming Conferences and Workshops**

<b>OPHEA</b>	Oct 12 - 14, 2006	<a href="http://www.ophea.net">www.ophea.net</a>
<b>CDPAC</b>	Nov 5-8, 2006	<a href="http://www.cdpac.ca">www.cdpac.ca</a>

**OPHA CONFERENCE  
DETAILS**



The annual OPHA conference will be held on October 25 to 27, 2006 at the Nav Canada Conference Centre in Cornwall. Conference details can be

found at [www.ophaconference.ca](http://www.ophaconference.ca).

**ANNOUNCEMENTS**

***Congratulations***

Get Active Now - Active Living Resource Centre for Ontarians with a Disability has been granted charitable status.

The Joints in Motion Marathon is coming up this year? Laurie Hurley, a Core Alliance Member, has committed to taking the challenge and has already raised \$341.00 for this cause. We would to take this opportunity to celebrate all of you, like Laurie, that work towards chronic disease prevention, in your professional and/or personal life. Thank you!

If you would like to participate, or find out more details about Laurie's marathon challenge please go to: <https://secure.e2rm.com/registrant/StartUp.aspx?SID=936992> or [www.arthritis.ca/jointsinmotion](http://www.arthritis.ca/jointsinmotion).

***2006 SummerActive***

Parks and Recreation Ontario presents SummerActive from **May 12-June 21, 2006**. This is an opportunity to help Canadians improve their health by encouraging their first steps towards regular physical activity, healthy eating, living a tobacco-free lifestyle and participating in sport activities. What are you doing to stay active?

