



# OCDPA BI-MONTHLY

## What’s Happening Now: Project Update

### OCDPA Moving Forward as a System

Compared to the major chronic disease risk factors (alcohol use, unhealthy eating, physical inactivity and tobacco use), mental health is not as well-understood as a risk factor for chronic disease. Recognizing this, the OCDPA, along with the Canadian Mental Health Association and the Centre for Addiction and Mental Health, held a system think tank on mental health and chronic disease prevention. Presentation slides and the proceedings document are now available at [www.ocdpa.on.ca](http://www.ocdpa.on.ca).

### OCDPA Common Messages

The OCDPA worked with consultants from One World Inc. to engage OCDPA members in developing a Common Message Utilization Framework, a launch point for future planning to use the Common Messages. The content of the Framework reflects input from OCDPA members and staff, it identifies opportunities & challenges in using the Common Messages and maps out practical ways in which the messages can be used, integrated and promoted. The [summary presentation](#) on the Framework is available as handout (PDF version) and for adaptation (PPT version) in your presentations to promote the Framework.

### Early Environmental Exposures and Chronic Disease—Joint Constellation Project

The Canadian Partnership for Children’s Health & Environment (CPCHE) and OCDPA held a Forum on October 6th in Toronto to explore the links between early environmental exposures to toxic chemicals and the development of chronic disease. A report on the links between early environmental exposures and chronic disease is in development. For more information on this initiative, please contact Erica Phipps: [erica@healthyenvironmentforkids.ca](mailto:erica@healthyenvironmentforkids.ca).

## Note from the Chair

Over the past few months, the OCDPA has undergone several changes. Shawna Scale, OCDPA Manager, is on maternity leave until April 2010 and Hoi Ki Ding is now the Acting Manager. Connie Uetrecht has ended her two-year term as OCDPA Co-Chair, but continues to support OCDPA through OPHA’s secretariat role. I want to thank Connie for her outstanding contributions to the work of the Alliance and welcome Dr. Norman Giesbrecht as my new Co-Chair.

OCDPA also welcomes Ophea (Ontario Physical and Health Education Association) for joining us as a Partner and Towards Evidence-Informed Practice (TEIP) as a Member.

Please note that as the health promotion field is impacted by funding cuts, OCDPA also faces a reduction in resources. As a result, we will be taking a break from producing this newsletter until further notice. OCDPA will continue to address chronic disease prevention via a systems approach and we are grateful for your support of the newsletter over the past years. Please continue to visit the OCDPA website, [www.ocdpa.on.ca](http://www.ocdpa.on.ca), for updates on OCDPA’s projects and activities.

Linda Stewart, OCDPA Co-Chair

**Welcome:** For this issue the OCDPA partnered with Towards Evidence-Informed Practice (TEIP) to produce a special edition of the OCDPA newsletter.

TEIP aims to build capacity for evidence-informed health promotion and chronic disease prevention initiatives. Read on to learn how your organization can benefit from TEIP’s work.

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## Towards Evidence-Informed Practice: Setting the Standard for Health Promotion Excellence!

### TEIP TEAM



Dayna Albert,  
Manager

I have been part of the exciting *TEIP* Team since March 2005, first as a Program Coordinator developing and pilot testing the *TEIP* Program Assessment Tool and most recently as *TEIP* Manager.

The most enjoyable aspect of my work is collaborating with health promotion practitioners, managers and decision-makers; either as a trainer, consultant or provincial partner.

I am very passionate about operationalizing the vision of the *TEIP* project to develop 'high-tech' and 'high-touch' tools and supports for health promotion practitioners to increase capacity for evidence-informed decision-making at the local level. At *TEIP*, we recognize that capacity-building requires tailored, user-friendly tools and resources, including organizational supports, to develop *effective* and *efficient* health promotion initiatives.

Welcome to this edition of the OCDPA newsletter with a focus on the *Towards Evidence-Informed Practice (TEIP)* project. *TEIP* was launched in 2005 as a program of the *Ontario Public Health Association*<sup>1</sup>. Its mandate is to build organizational capacity for evidence-informed practice by providing tools and supports to increase both the application of evidence and generation of practice-based learning.

Funding has been provided by the

- *Ministry of Health Promotion—Ontario Stroke System*<sup>2</sup>: Health Promotion and Primary Prevention, and
- *Public Health Agency of Canada—Knowledge Exchange Collaboration for the Canadian Best Practices Initiative*.

*TEIP* is guided by an exemplary Project Advisory Committee consisting of nationally recognized academics and researchers in the field of knowledge exchange, evaluation, health promotion and chronic disease prevention (e.g. Barb Riley, Brian Rush, Rhona Hanning, Dexter Harvey and John Garcia). Equally important, front-line practitioners (e.g. public health dietitian Lana Smith) keep our work grounded in the needs and realities of health promoters in the field.

For more information on *TEIP* please visit [www.teip.hrc.net](http://www.teip.hrc.net)

## TEIP Gains National Recognition through the Public Health Agency of Canada (PHAC)

In March 2009, *TEIP* was awarded a PHAC contract to bring *TEIP* Tools and Master Trainer Workshops to the Province of Manitoba. *TEIP* is working closely with the Canadian Cancer Society—Knowledge Exchange Network and other Manitoba chronic disease prevention stakeholders to ensure our tools and processes support the Manitoba context.

In May 2009, *TEIP* delivered an intensive three day workshop to 15 provincial chronic disease prevention stakeholders including: Regional Health Authorities, Health in Common, the United Way, Sport Manitoba, Partners in Planning for Healthy Living and the Manitoba Ministry of Health. Follow-up support activities are underway to create sustainable, regional supports for evidence-informed practices across Manitoba.

<sup>1</sup> [Ontario Public Health Association](http://www.opha.on.ca): The Ontario Public Health Association mission is to provide leadership on issues affecting the public's health and to strengthen the impact of people who are active in public and community health throughout Ontario. To learn more visit [www.opha.on.ca](http://www.opha.on.ca).

<sup>2</sup> [Ontario Stroke System](http://www.ontariostroke.com): The Ontario Stroke System (OSS) is a comprehensive and integrated approach that aims to decrease the incidence of stroke and improve patient care and outcomes for those who experience stroke - particularly among vulnerable populations.

## TEIP Objectives, aims and tools.

### TEIP Objectives:

- Build practitioner and organizational level capacity and supports for evidence-informed practices;
- Operationalize requirements under the [Ontario Public Health Foundational Standard](#) by:
  - ◊ Increasing application of relevant evidence and knowledge exchange processes;
  - ◊ Increasing generation of practice-based evidence;
  - ◊ Increase evidence-informed health promotion programs targeting priority populations (e.g. low income).
- Increase proportion of Ontarian's who are physically active, eat healthy foods and are smoke-free in keeping with objectives of the Ontario Stroke System;
- Decrease incidence of chronic disease in keeping with the objectives of [Ontario's Chronic Disease Prevention and Management Framework](#).

### TEIP aims to achieve these objectives through:




- Developing and promoting systematic, field-tested, capacity-building tools;
- Providing training, follow-up support and knowledge exchange opportunities to facilitate the application of TEIP tools.

### TEIP tools, training and resources support the:

- [Ontario Public Health Foundational Standard](#) for research, knowledge exchange and program evaluation;
- Public Health Agency of Canada [Core Competencies for Public Health Release 1.0](#);
- Ontario Council on Community Health Accreditation [Quality Framework](#).

### TEIP features a set of three field-tested tools:

All TEIP Tools increase practitioner confidence, skills and motivation to apply a range of evidence-informed practices.

 <p><b>Assessment</b></p>	<ul style="list-style-type: none"> <li>• Total program review</li> <li>• Assess and strengthen programs along 19 evidence-based criteria</li> <li>• Continuous quality improvement approach</li> </ul>
 <p><b>Evidence</b></p>	<ul style="list-style-type: none"> <li>• Step-by-step guidance to decision-making based on the best available evidence</li> <li>• For planning new programs or strengthening existing programs</li> </ul>
 <p><b>Evaluation</b></p>	<ul style="list-style-type: none"> <li>• Develop healthy evaluation culture</li> <li>• Build local evaluation capacity</li> <li>• Focus on process and outcome evaluation</li> <li>• Realistic and useful evaluation plans</li> </ul>

### TEIP TEAM



*Christine Herrera,  
Project Coordinator*

As a Program Coordinator, I have been involved in numerous exciting TEIP activities, including participating in the planning and delivery of Master Trainer Workshops. While taking the “show on the road” I have been able to experience diverse cultures and marvel at the attractions offered in cities across Canada (which is always a bonus to this job!).

My position also provides me with the opportunity to funnel my creative urges into assisting in the planning and development of online supports including the learning modules, Master Trainer forum and TEIP website.

At TEIP, we practice what we preach. We are constantly strengthening and improving the resources and supports we provide to meet the needs of the practitioners we serve.

## Framework to Build Capacity for Evidence-Informed Practices

TEIP tools assist Boards of Health to meet the Ontario Public Health Foundational Standard.

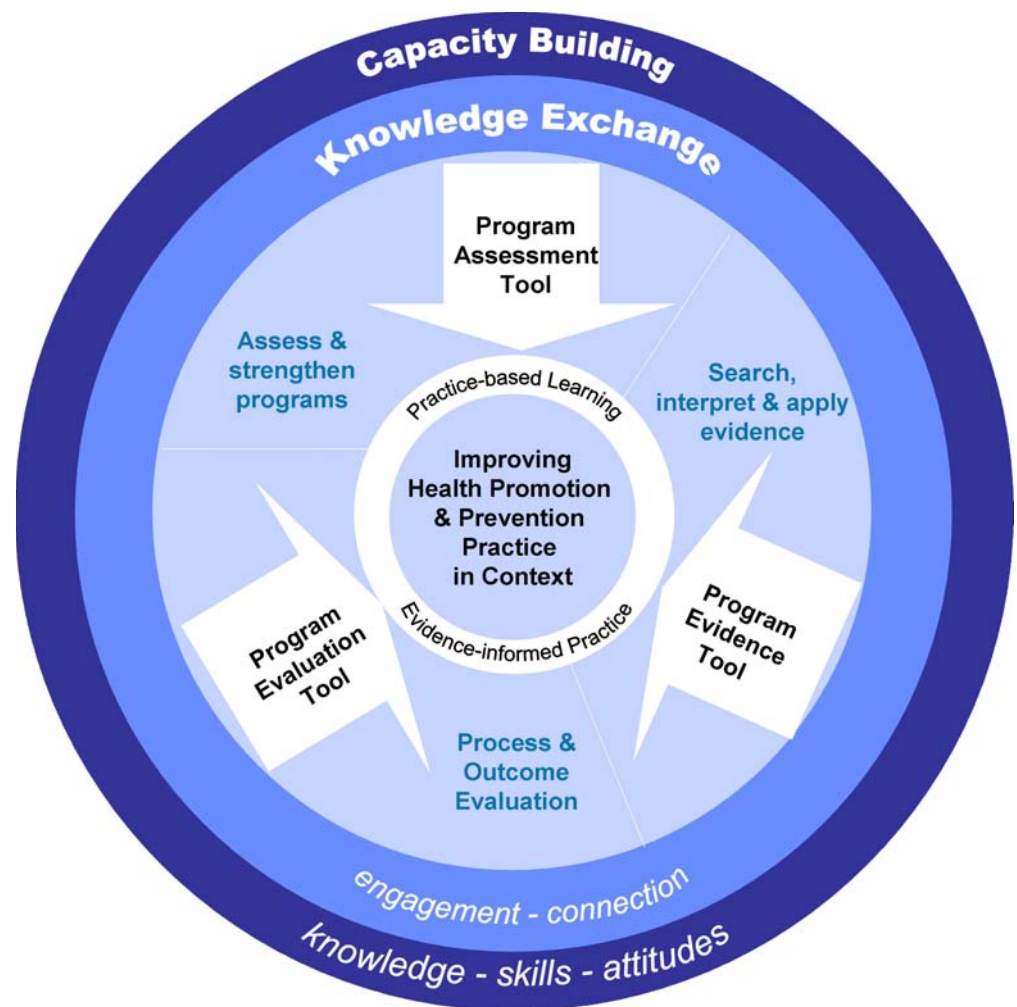
“Public Health programs and services that are informed by evidence are the foundation for effective public health practice. Evidence-informed practice is responsive to the needs and emerging issues of the health unit and uses the best available evidence to address them”

From Ministry of Health and Long-Term, Care (2008). Ontario Public Health Standards, p. 15.

Evidence-Informed Practice is defined as the:

“Best available practice or policy based on available evidence for a specific group under specified circumstances to achieve an identified aim.”

Dr. Paul McDonald  
Co-director Population Health Research Group, University of Waterloo



[TEIP Framework](#)

TEIP Tools encompass active learning principles and knowledge exchange processes to build organizational and practitioner competence.

This section of the newsletter provides an overview of each of the Tools and how they are being used by health promotion practitioners, managers and decision-makers.

Independent evaluations demonstrate that use of TEIP Tools and processes:

- Increases practitioner knowledge, skills, and confidence for program evidence and evaluation;
- Leads to an intention by participants to change usual practices and to incorporate TEIP Tools in other aspects of public health practice;
- Increases quality and strength of the partnerships when partners participate in use of Tools.

**Become an Innovative Leader Today!**

## TEIP Program Assessment Tool

The [Program Assessment Tool](#) is designed to support health promotion practitioners in the use of Evidence-Informed Practice principles to enhance local programs.

The aim of the tool is to strengthen health promotion programs along 19 evidence-informed criteria.

The tool provides a template to plan, assess and enhance local health promotion and prevention initiatives and can be used to guide planning of new initiatives. It can also be used as a quality assessment and capacity-building tool.

The tool includes five steps, worksheets and outcomes.

### What is Health Promotion?

“Health promotion is the process of enabling people to increase control over, and to improve, their complete physical mental and social well being”

World Health Organization (1986).  
*Ottawa Charter for Health Promotion*, p.1

### Program Assessment Steps, Worksheets and Outcomes

Steps	Worksheet	Outcome
1. Select program & assign roles	<input type="checkbox"/> <i>Roles Worksheet</i>	<ul style="list-style-type: none"> <li>• Program needing improvement is identified</li> <li>• Appropriate program reviewers are identified</li> </ul>
2. Gather program information	<input type="checkbox"/> <i>Program Information Survey</i>	<ul style="list-style-type: none"> <li>• Complete set of program documentation available</li> <li>• Information on how program addresses 19 evidence-based criteria ready to forward to reviewers</li> </ul>
3. Assess the program	<input type="checkbox"/> <i>Program Assessment Worksheet</i>	<ul style="list-style-type: none"> <li>• Initial assessment of program against 19 evidence-informed criteria completed</li> <li>• Draft list of program improvements identified</li> </ul>
4. Achieve consensus	<input type="checkbox"/> <i>Consensus Summary Worksheet</i>	<ul style="list-style-type: none"> <li>• Areas for program improvement are agreed upon by all reviewers &amp; understood by program staff</li> </ul>
5. Select suggestions to implement	<input type="checkbox"/> <i>Program Enhancement Work Plan</i>	<ul style="list-style-type: none"> <li>• Feasible plan to implement priority program improvements is developed</li> </ul>

*“The emphasis on evidence-based or evidence-informed practice is the hallmark of any good planning/evaluation process. Therefore TEIP is leading edge in applying this to all components of planning and evaluation. It is stunning what you discover.”*

Lynda Bumstead, Chronic Disease Prevention Manager and Mary Solomon, District Stroke Coordinator

*TEIP Program Assessment Tool (continued)*

The 19 evidence-informed criteria outlined in the tool are:

Criteria		Assessment Questions
<b>PROGRAM NEED</b>		
1	Needs Assessment	How was the need for this program identified?
2	Duplication Avoidance/ Environmental Scan	Was a formal or informal scan of existing community programs conducted?
<b>PROGRAM CONTENT</b>		
3	Theory and Literature Evidence	Describe any research undertaken to guide the development of the program?
4	Program Objectives and Logic Model	List all program level and activity level objectives, whether process or outcome-related.
5	Environmental Support	Has your program addressed environmental supports to create physical and/or social environments that support healthy living?
6	Policy	Has your program addressed policy?
7	Sequencing	Does this program involve a sequence of activities designed to maximize population impact over time?
<b>PROGRAM PROCESS</b>		
8	Collaboration	Describe and list the partners involved in this specific program.
9	Mobilization of Community Resources	Describe how the program has utilized additional community resources not mentioned in #8.
10	Community Engagement	Describe whether or not the intended audience is involved in program planning, implementation and evaluation. If they are, describe their involvement.
11	Sustainability	How was the sustainability of the issue, the program, the behaviour change and the partnership addressed?
12	Visibility	How was the program promoted within the community?
13	Opinion Leader Support	Is an opinion leader or champion associated with your program?
<b>PROGRAM EVALUATION</b>		
14	Formative Evaluation/Pilot Testing/ Focus Testing	How were program activities, materials and methods tested for relevance, comprehension and acceptability to the primary audience?
15	Process Evaluation	Was a process evaluation conducted that assessed implementation?
16	Outcome Evaluation	What data has been collected to measure program outcome?
17	Program Documentation	If other communities were interested in duplicating your program, what documentation is available?
18	Context Documentation	Which community-specific contextual factors played a role in program design and implementation?
19	Cost-Benefit	What documentation exists to describe program costs and benefits?

## TEIP Program Evidence Tool

The [TEIP Program Evidence Tool](#) is a set of guidelines and worksheets that provide step-by-step support to identify and apply relevant sources of evidence to strengthen local health promotion and chronic disease prevention programming.

This tool includes five steps:

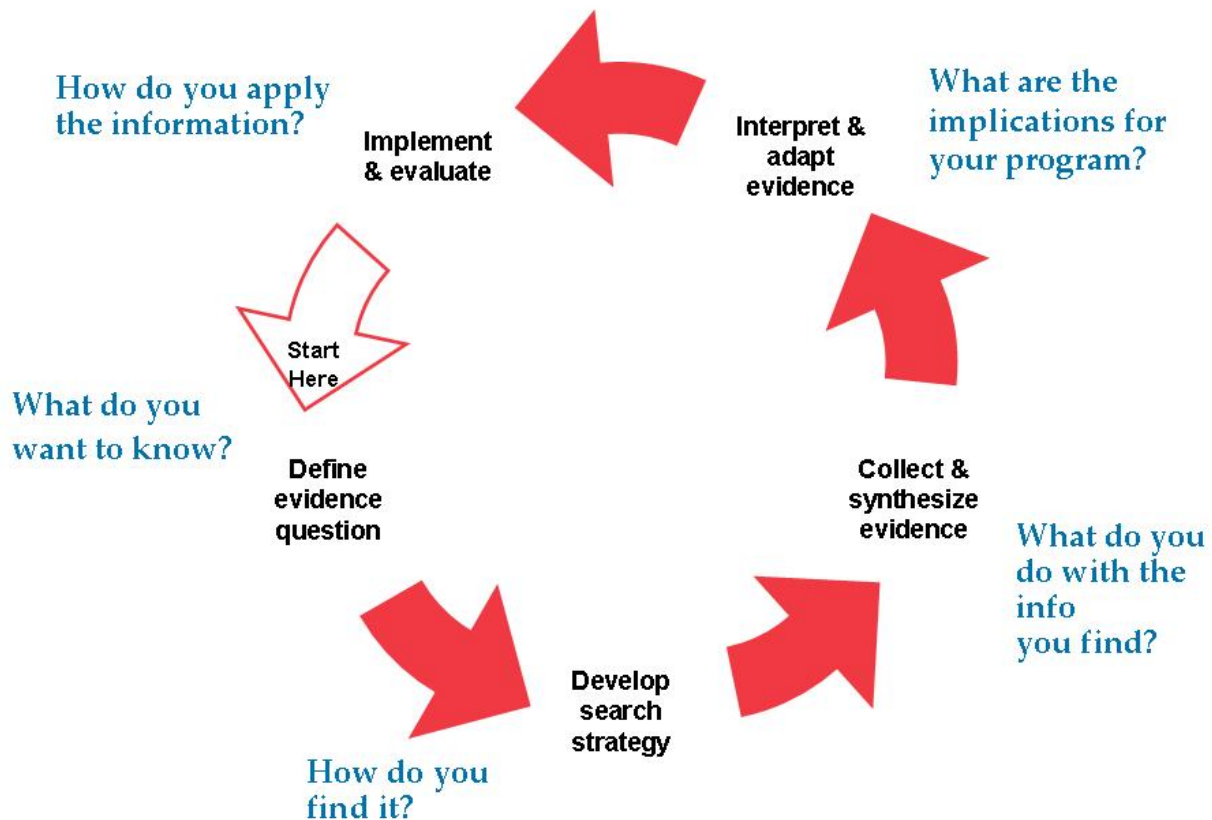
- Define the evidence question (*What do you want to know?*);
- Develop a search strategy (*How do you find it?*);
- Collect and synthesize the evidence (*What do you do with the information you find?*);
- Interpret and adapt evidence (*What are the implications for your program?*);
- Implement and evaluate (*How do you apply the information?*).

Each step is supported by guidelines and worksheets to facilitate ease of use.

“I was amazed at the amount of information gathered through this process. Without this process, we would not have thought so hard about what we were doing to make a difference together to increase the health in our community. The *TEIP* Program Evidence Tool provided the evidence that there is a shared responsibility between municipalities and public health and not just a ‘good idea’”

*Pam Coulter, Director of Community Services, City of Owen Sound*

## Skills for Using Evidence



## Ontario Communities who used the *TEIP* Program Evidence Tool:

Four communities participated in piloting the *TEIP* Program Evidence Tool. The following health promotion and chronic disease prevention topics were investigated.

Table 1: Overview of *TEIP* Program Evidence Protocol Pilot Communities

Community	Program Area	Evidence Question	Sample of Outcomes from Utilizing Program Evidence Tool
Sarnia - Lambton	Workplace wellness	How to engage the retail sector in effective workplace wellness	<ul style="list-style-type: none"> <li>• Identify &amp; focus efforts on 'ready' workplaces</li> <li>• Identify champions, collaborate on action plan for future initiatives</li> <li>• Provide forum for champions to share &amp; exchange resources to increase interest in workplace health</li> </ul>
Oxford	Cooking skills for low income women	What program features will address social determinants issues in order to decrease food insecurity in Oxford County for low-income families?	<ul style="list-style-type: none"> <li>• Support program graduates to become peer mentors</li> <li>• Review readability/cultural sensitivity of program materials</li> <li>• Engage with community social support agencies</li> <li>• Build support within the community to move towards a community food security approach</li> </ul>
Niagara	Elementary school health promotion	How can community partnerships effectively encourage supportive environments for healthy eating, physical activity and smoke-free living in elementary schools?	<ul style="list-style-type: none"> <li>• Support creation of school committees</li> <li>• Expand advisory committee to include youth, local marketing partners, fruit board representatives, physical arts consultant</li> <li>• Pursue collaboration with Ministry of Education to coordinate awards programs</li> <li>• Establish evaluation framework to monitor program effectiveness</li> <li>• Repackage and resell awards program, include an environmental/GREEN focus</li> </ul>
Grey Bruce	Built environment	What comments should public health professionals provide municipalities related to land-use planning and development to promote healthy communities?	<ul style="list-style-type: none"> <li>• Develop an internal strategic plan to increase staff understanding of link between land-use planning, healthy communities and the Ontario Public Health Program Standards;</li> <li>• Use the quotes provided in the spreadsheet to provide evidence to support health unit recommendations on land-use planning and development</li> <li>• Use the information in the spreadsheet to develop promotional material, tools and guidelines for practice to increase the knowledge of ALL community stakeholders.</li> <li>• Consider developing "position papers" related to the development of healthy communities through land-use planning and development. Each sub-topic within the concept of healthy communities has the potential to be a paper that identifies strategic steps related to building <i>education</i>, increasing <i>skill/knowledge</i> about the topic, identifying <i>environmental supports</i>, developing <i>community partnerships</i> and making <i>policy</i> recommendations.</li> </ul>

## Identifying Evidence

### Define Evidence Questions:

- A systematic and productive search for program evidence begins with defining the question you wish to research.
- A well-defined evidence question keeps the search focused and increases the probability of finding useful information.

### Evidence comes in many forms:

*Academic/Research Literature:* peer reviewed publications/journals

*Grey Literature:* government reports, policy analysis or websites

*Expert Advice:* someone who you talk with that specializes in the subject matter of interest

### What is evidence?

“Information such as analyzed data, published research findings, results of evaluations, prior experience, expert opinions, any or all of which may be used to reach conclusions on which decisions are based.”

*Public Health Agency of Canada*

## Mapping the World of Evidence



An online learning module which explains how to use the Program Evidence Tool will be available in early 2010 from the TEIP website ([www.teip.hrc.net](http://www.teip.hrc.net)).

## Case Study: Utilizing *TEIP* Program Evidence Tool

Owen Sound Alignment Project  
Grey Bruce Health Unit and City of Owen Sound

“Investing the time to engage in the *TEIP* Program Evidence Tool has led to a stronger partnership and an increased understanding of “how” to work towards healthy communities. Utilization of this tool has provided a “road-map” based on evidence for future partnership efforts”

*Jennifer Croft, Health Promoter,  
Grey Bruce District Health Unit*

“Engaging in this process helped us make the case for reallocation of resources not based on what we may think is “right” but on what the evidence tells us would be most effective. It made us look at what is being done and if it is working. It forced us to look at the topic at a deeper level. Well worth the time and effort!”

*Bob Graham, Environmental  
Health Inspector, Grey Bruce  
District Health Unit*

**Background:** In November 2007, the Directors of Health Promotion and Health Protection from the Grey Bruce Health Unit initiated a meeting with the City Manager from the City of Owen Sound to discuss opportunities for collaboration between the two organizations. In February 2008, a six-month pilot project commenced between the Health Unit and the City to promote the alignment and collaboration between the two organizations, in order to influence healthy community development and the health impact of municipal policy and decision-making.

**Challenge:** As this was a new partnership on the topic of healthy community development and the health impact of municipal policy and decision-making, the partnership was faced with the challenge to identify and create opportunities for innovative approaches to health and wellness.

**Approach:** The Health Unit and City collaborated to pilot-test the *TEIP* Program Evidence Tool to maximize the uptake of evidence to address the question:

*“What comments should public health professionals provide municipalities related to land-use planning and development to promote healthy communities?”*

**Solutions:** Utilization of the *TEIP* Program Evidence Tool.

The collaborative partnership worked with a consultant to complete the five steps. The first step involved identifying the potential *Evidence Questions* to investigate. Our partnership was able to identify four potential areas and narrowed it down to the question above. Using the worksheets provided, we were able to identify a *Search Strategy* for information. Using the search terms and strategy, the *Evidence Collection Spreadsheet* was completed. A lot of information was found and the fourth step, to *Interpret and Adapt Evidence* was effective in assisting our partnership to highlight the implications for our partnership and program. Using the *Knowledge Transfer Strategy Worksheet* included in the fifth step, we were able to develop recommendations and a strategy to use the evidence found.

**Results:** Through the use of the *TEIP* Program Evidence Tool, this collaborative partnership was able to:






- Identify a mutual vision for healthy community development
- Develop a comprehensive synthesis of evidence to guide the future direction of their collaborative partnership
- Increase knowledge of interpreting and adapting evidence to strengthen program implementation.

To view the completed Evidence Collection Spreadsheet visit  
<http://teip.hhrc.net/communities/activities.cfm>

*Towards Evidence-Informed Practice is a vehicle for  
setting the standard for health promotion excellence.*

## TEIP Program Evaluation Tool

The [TEIP Program Evaluation Tool](#) is designed to help health promotion practitioners develop an evaluation strategy that includes both process and outcome measures. This tool uses the analogy of building a house to illustrate the five major stages and nine steps in planning and implementing a program evaluation. Guidelines and worksheets accompany each step. They are:

Stages	Steps and Worksheets	Outcomes
<p><b>1<sup>st</sup> Stage- Lay the Groundwork</b></p> 	<p>1. Select an Evaluation Team  <input type="checkbox"/> Evaluation Team Worksheet</p> <p>2. Assess Organizational Capacity  <input type="checkbox"/> Evaluation Resources Worksheet  <input type="checkbox"/> Evaluation Thermometer</p>	<ul style="list-style-type: none"> <li>• Evaluation team established</li> <li>• Available resources identified</li> <li>• Realistic timetable develop</li> <li>• Vision of healthy evaluation culture created</li> </ul>
<p><b>2nd Stage-Lay the Foundation</b></p> 	<p>3. Develop a Program Logic Model  <input type="checkbox"/> Program Logic Model Template</p> <p>4. Define Evaluation Questions  <input type="checkbox"/> Evaluation Questions Chart</p>	<ul style="list-style-type: none"> <li>• Program activities and objectives defined</li> <li>• Relevant &amp; useful evaluation questions prioritized</li> <li>• Link between PLM and evaluation understood</li> </ul>
<p><b>3<sup>rd</sup> Stage - Build the Frame</b></p> 	<p>5. Develop Indicators &amp; Data Collection Plan  <input type="checkbox"/> Evaluation Framework Template</p> <p>6. Document the Evaluation Plan  <input type="checkbox"/> Evaluation Plan Template</p>	<ul style="list-style-type: none"> <li>• Indicators identified</li> <li>• Evaluation design developed</li> <li>• Data collection methods &amp; tools created</li> <li>• Data analysis methods established</li> <li>• Realistic &amp; credible evaluation plan</li> </ul>
<p><b>4<sup>th</sup> Stage - Complete the Interior</b></p> 	<p>7. Collect and Analyze the Data</p> <p>8. Document the Evaluation Report  <input type="checkbox"/> Final Report Template</p>	<ul style="list-style-type: none"> <li>• Ethical issues considered</li> <li>• Timely data collection &amp; analysis</li> <li>• Key learnings &amp; recommendations identified</li> <li>• Evaluation results reported</li> </ul>
<p><b>5<sup>th</sup> Stage - Hold Open House</b></p> 	<p>9a. Disseminate the Findings  <input type="checkbox"/> Dissemination Plan Template</p> <p>9b. Modify Program  <input type="checkbox"/> Action Plan Template</p>	<ul style="list-style-type: none"> <li>• Audiences identified &amp; information tailored to audience preferences</li> <li>• Stakeholder feedback shapes final evaluation recommendations</li> </ul>

## TEIP Master Trainer Workshops

Master Trainer Workshops are participatory and interactive workshops designed to:

- Teach how and when to apply the three *TEIP* Tools
- Create local champions who can support the application of *TEIP* Tools
- Assess and monitor impact on practitioner and organizational capacity for evidence-informed practice

Each full-day workshop introduces one set of tools. It is recommended to first complete the *Program Assessment Workshop* which begins with an overview of all three sets of *TEIP* Tools (*Assessment, Evidence and Evaluation*).

### *Outline of Master Trainer Workshops*

- What is Towards Evidence-Informed Practice (*TEIP*)
- What *TEIP* can do for your organization/program
- Working through the steps & processes of the *TEIP* tools
- Applying *TEIP* Tools - Activities to engage active learning
- Strengthening organizational support and capacity for evidence-informed practice

Master Trainers receive training resources and templates so they can assist colleagues to apply *TEIP* Tools. Master Trainers are your organization's link to *TEIP* and will receive ongoing support via email and phone consultation. They will receive notification of upcoming knowledge exchange teleconferences, webinars and e-newsletters.

The expected outcomes of Master Trainer Workshops include:

- Better incorporation of relevant and realistic public health evidence to strengthen local programs
- Increased confidence to conduct basic process and outcome evaluation in order to document program outcomes and contribute to practice-based knowledge
- Increased practitioner skills, confidence and motivation to use evidence-informed practices
- Increased organizational support for evidence-informed practices

Ideal candidates are those who can take a leadership role, those who will be able to train others in the organization and who will serve as local champions for evidence-informed practice.

*For more information contact TEIP Manager, Dayna Albert*

*1-800-267-6817 X 268 or dalbert@opha.on.ca*

## TEIP's Long-Term Vision

It is commonplace to assume that the answer to our health concerns is more money. Such beliefs are held within both the treatment and the prevention sectors of healthcare. The Ottawa Charter for Health Promotion, one of the greatest influences on our modern day vision of health promotion, recognizes that *how and where* funds are allocated can have a greater impact on overall health than the total amount of spending.

We can learn from many international examples (Brazil comes to mind) where health promotion initiatives, despite limited funds, can have an enormous impact on health outcomes. *Intelligent allocation* (the selective funding of strategic, coordinated, aligned and effective initiatives) lies at the heart of TEIP's long-term vision for health promotion and prevention in Ontario.

TEIP envisions an Ontario where the best available evidence is applied to plan, deliver, evaluate and continuously strengthen local health promotion initiatives and where health promotion and prevention activities have a *significant and measurable* impact on community health outcomes.

In this scenario, locally planned and delivered health promotion and prevention initiatives are supported by:

- Provincially-developed evidence syntheses
- Regionally-delivered capacity-building training and consultation services
- Locally-implemented evidence-informed decision-making processes

### In 2008-2010 TEIP will engage in the following activities:

- [Master Trainer Workshops](#) and follow-up support to promote application of TEIP tools across Ontario
- [Webinars](#) to support evidence-informed practice
- [Electronic newsletter](#) to support knowledge exchange and share TEIP stories and learnings
- Feasibility assessment of an [evaluation help-line](#)
- Development of an [online learning module](#) for Program Evidence
- Posters and presentations at relevant knowledge exchange conferences
- Publication(s) in a peer reviewed journal

### Next TEIP Webinar

Join TEIP on Friday, November 20th 2009 from 1:00pm-2:30pm EDT for a FREE webinar thro [CHNET Works! Fireside Chat](#).

Topic: Getting Lost in the Evidence? Building Organizational Capacity for Evidence-Informed Practice Part I: Developing an Evidence Question and Search Strategy.

See [CHNET Works! Fireside Chat](#) website for further details and how to register.

WE'RE ON THE WEB!  
[www.ocdpa.on.ca](http://www.ocdpa.on.ca)

Working Towards a **Chronic  
Disease Prevention  
System** For Ontario

The Ontario Chronic Disease  
Prevention Alliance is a  
collective voice on effective  
Chronic Disease Prevention  
policy and programming.

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*teip* your program in the best direction  
**TOWARDS EVIDENCE-INFORMED PRACTICE**  
*Setting the standard for health promotion excellence!*

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