

OCDPA
Ontario Chronic Disease Prevention Alliance

**CDPAC's
3rd National Conference on
Integrating Chronic Disease Prevention: Taking Action Together**
November 24, 2008
The Westin Ottawa


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What is the Alliance?

The Ontario Chronic Disease Prevention Alliance (OCDPA), formed in 2003, is a collaborative of organizations that came together to focus on chronic disease prevention and healthy living in a comprehensive manner.

This will be accomplished by focusing on planning and coordination, public policy, advocacy and knowledge exchange, resulting in the following outcomes:


- Chronic disease prevention investments that are well-planned and coordinated.
- Public policies which address the prevention of chronic disease.
- Knowledge is effectively and efficiently created and exchanged.



Thinking Like a System


In the "Thinking Like a System" (2006) report, the OCDPA proposed a CDP system of six elements (the "what" of chronic disease prevention) and three cross-cutting processes (the "how" which are essential to the system).

By "system" we mean a framework of processes and procedures that will enable us to fulfill the tasks required to achieve our objectives – to improve the health of Ontarians.

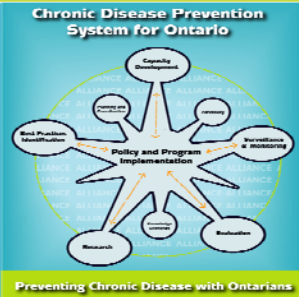



This System Would Enable Communities To:

- Pinpoint the highest impact intervention opportunities;
- Identify best intervention approaches;
- Undertake evidence-informed action that integrates practice-based learning into the development of new knowledge and improves the health of citizens at a population level;
- Use local data collection and feedback systems to continuously guide, evaluate, refine, and learn from their work.




Chronic Disease Prevention System for Ontario

Healthy Eating and Active Living (HEAL) Action Plan

- Released in 2006
- A response to Ontario Chief Medical Officer of Health's *Healthy Weights, Healthy Lives 2004* report
- Part of a world wide response to reduce chronic disease by targeting nutrition and physical activity
- Represents the first time that the province has integrated nutrition and physical activity in one strategy.



Healthy Eating and Active Living (HEAL) Action Plan

Four key areas of focus:

- 1) Grow healthy children and youth;
- 2) Build healthy communities;
- 3) Champion healthy public policy;
- 4) Promote public awareness and engagement.



Moving the HEAL Strategy Forward in Ontario - The Project



- Builds on OCDPA's "Thinking Like A System: the way forward to prevent chronic disease in Ontario"
- Identifies key system elements from the success of the Smoke-Free Ontario Strategy and their application to Ontario's Action Plan for Healthy Eating and Physical Activity (HEAL)



Moving the HEAL Strategy Forward in Ontario - The Process

- Thirteen key informants within the field of tobacco control, chronic disease prevention, evaluation, nutrition and physical activity were identified.
- Key informant interviews were conducted
- Findings from the key informant interviews were summarized in a report for discussion at a Forum
- Based on discussions with tobacco field experts on the success behind the Smoke-Free Ontario Strategy and building on knowledge from the key informants, four priorities for action were identified



Moving the HEAL Strategy Forward in Ontario - The Report

- 1) Provides a list of recommendations on how to build a system to move Ontario's HEAL Action Plan forward;
- 2) Identifies priorities for action at the system level necessary in moving Ontario's HEAL Action Plan forward;
- 3) Identifies the roles in which the government, HEAL-related organizations (organizations whose work relates to the HEAL strategy) and the OCDPA should take in order to move Ontario's HEAL Action Plan forward.



Moving the HEAL Strategy Forward in Ontario - The Priorities for Action

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- Develop a comprehensive HEAL knowledge exchange plan for Provincial and Regional Stakeholders;



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- Develop a plan to build regional capacity to implement effective HEAL programs and policies.



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Note on Priorities for Action

- The priorities for action listed in the report are transferable to the development of other healthy public policies



Progress to Date

Ontario Government

- Convened advisory meeting re: childhood obesity

OCDPA

- To host mini-roundtable to discuss policy and capacity building in chronic disease prevention
- Formed workgroup to address multiple risk factors



THANK YOU!!!

Please visit us at:
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